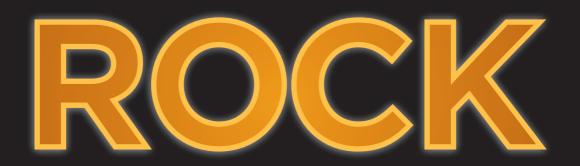
WHAT MAKES BUSINESS



BUILDING THE WORLD'S LARGEST GLOBAL NETWORKS

BILL ROEDY

MTV Networks International

FOREWORD BY WYCLEF JEAN